

MONTCAROTTE[®]

TEENS
ORAL CARE

MONTCAROTTE[®]

TEENS

ORAL CARE

MONTCAROTTE
PRESENTS
INTERACTIVE PRODUCTS
TO IMPROVE TOOTH
BRUSHING SKILLS FOR
TEENAGERS AND ADULTS!





**DETECT. CLEAN.
PROTECT.**

**MARKER TOOTHPASTE
TEACHES YOU HOW TO
CLEAN TEETH PROPERLY**

MONTCAROTTE®

TEENS
ORAL CARE

**INNOVATIVE ORAL HYGIENE PRODUCTS
MONTCAROTTE TEENS
DESIGNED TO HELP TEENS AND ADULTS TO
TAKE CARE OF THEIR TEETH AND IMPROVE
HYGIENE SKILLS**

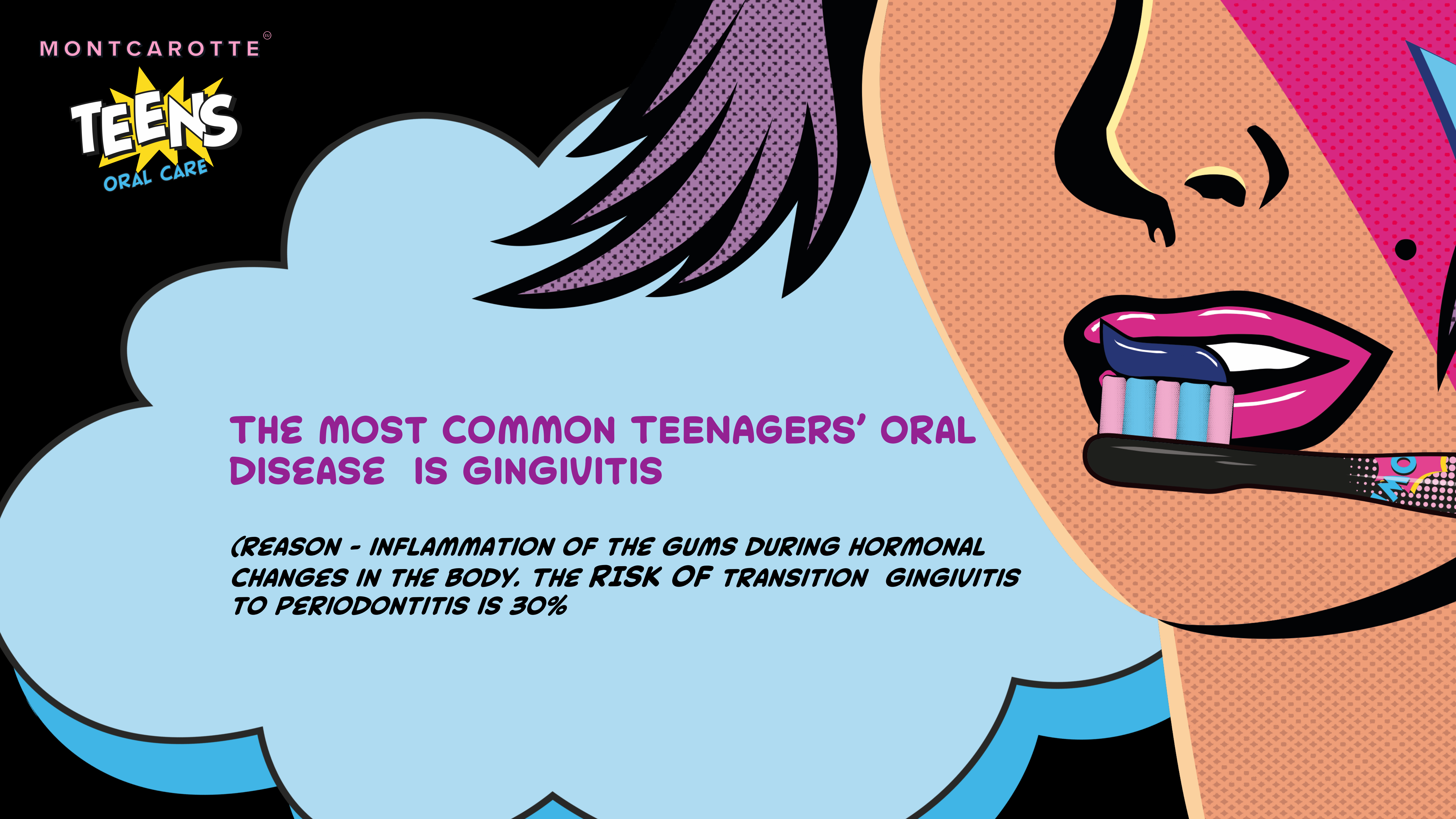


MONTCAROTTE®

TEENS
ORAL CARE

THE MOST COMMON TEENAGERS' ORAL DISEASE IS GINGIVITIS

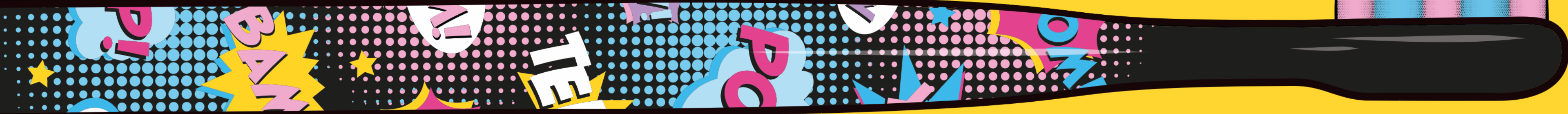
(REASON - INFLAMMATION OF THE GUMS DURING HORMONAL CHANGES IN THE BODY. THE RISK OF TRANSITION GINGIVITIS TO PERIODONTITIS IS 30%)



MONTCAROTTE®

TEENS
ORAL CARE

**TIMELY AND PROPER ORAL
HYGIENE
MAY REDUCE THE DEVELOPMENT
OF CARIES AND GINGIVITIS
UP TO 70%.**



MONTCAROTTE®

TEENS
ORAL CARE

THE MAIN CAUSE OF POOR ORAL HYGIENE IN TEENAGERS IS

LACK (REJECTION) OF MOTIVATION TO CLEAN TEETH WELL.

THIS IS DUE TO SPECIAL BEHAVIOR IN TEENAGERS. AN ADDITIONAL FACTOR IS EATING BEHAVIOR.

TEENAGERS PREFER FAT AND SWEET FOODS. WEARING ORTHODONTIC APPLIANCES CAN ALSO MAKE HYGIENE DIFFICULT.



MONTCAROTTE®

TEENS
ORAL CARE



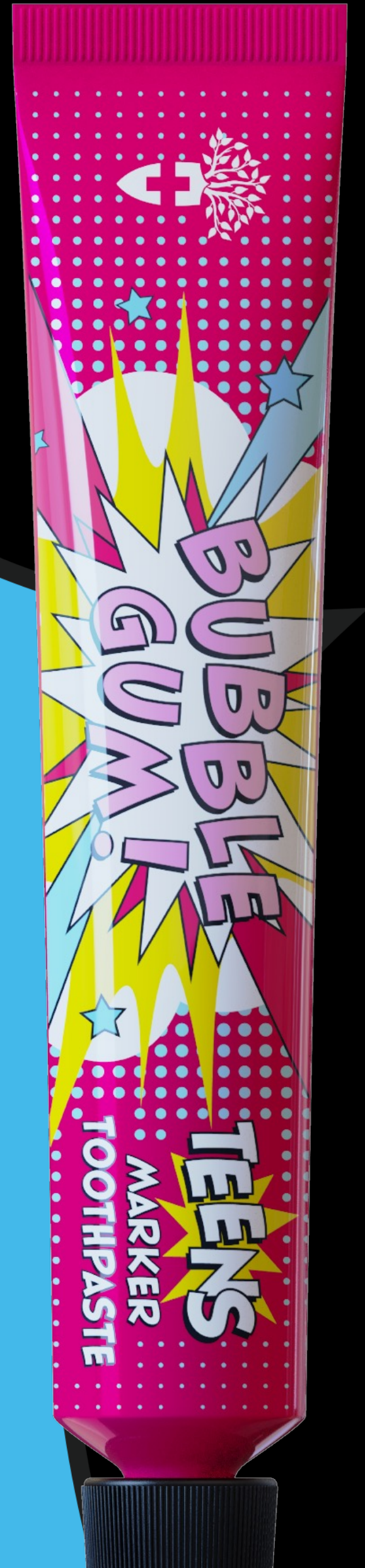
ATTENTION!



OUR MISSION IS TO DEVELOP FOR TEENS

***NOT ONLY EFFECTIVE PRODUCTS FOR ORAL HYGINE
BUT***

***ALSO PAY ATTENTION HOW TO
ATTRACKT TEENS'S AND MAKE
THEM VERY HIGHT MOTIVATED
TO CARE THEIR TEETH***



MONTCAROTTE®

TEENS
ORAL CARE

DESIGN

DESIGN.

**WE CHOOSE THE ART DIRECTION
POP ART.**

**POP ART - IS A WORLD OF
BRIGHT EMOTIONS AND COLORS,
BEAUTY AND EXTRAORDINARY.**

**THIS STYLE COMBINES
MANY BOLD IDEAS.**



MONTCAROTTE®

TEENS
ORAL CARE

POP ART STYLE FIRST
MANIFESTED ITSELF IN THE 50'S
OF THE LAST CENTURY AND
INITIALLY MEANT LEAVING ALL
EXISTING RULES AND
CONVENTIONS WHERE THERE IS
NO PLACE FOR **RESTRICTIONS.**



MONTCAROTTE®

TEENS
ORAL CARE

**THIS IS WHAT ATTRACTS
YOUNG PEOPLE WHO ARE
INCLINED TO REBELLION,
REJECTING ANY
RESTRICTIONS, LOVING
EXTRAORDINARY EMOTIONS
AND IMPRESSIONS.**



MONTCAROTTE[®]



TEENS

ORAL CARE



MONTCAROTTE®

TEENS
ORAL CARE

**TEENS
TOOTHBRUSH**

POW!



**TEENS
TOOTHPASTE**



BAM!

**TEENS
MARKER
TOOTHPASTE**



MONTCAROTTE®

TEENS
ORAL CARE

TASTE
GRAPE BOOM
AND
BUBBLE GUM

*THERE ARE MOST
FAVORITE TASTE
AMONG TEENS*

MONTCAROTTE®

**BUBBLE
GUM!**

TEENS TOOTHPASTE

MONTCAROTTE®

**GRAPE
BOOM!**

TEENS TOOTHPASTE

MONTCAROTTE®

TEENS
ORAL CARE

WOW

MARKER TOOTHPASTE

YES!

COLORS PLAQUE WHILE
CLEANING TEETH TO AID
PROPER TOOTHBRUSHING

INNOVATION!

MONTCAROTTE®

TEENS
ORAL CARE

DETECT. CLEAN. PROTECT

MARKER TOOTHPASTE DEVELOPED TO HELP TEENAGERS AND ADULT CARING THEIR TEETH AND IMPROVE BRUSHING SKILLS.
DUE NATURAL **COLORANT** DETECT PLAQUE LOCATION ON TEETH.
COLORS PLAQUE WHILE CLEANING TEETH TO HELP BRUSHING TEETH PROPERLY.
COLORED PLAQUE VANISH WHEN BRUSHING IS PROPERLY DONE.

STRONG & LONG CARIES PROTECTION

YES!



MONTCAROTTE®

TEENS

ORAL CARE

MARKER TOOTHPASTE GRAPE BOOM / BUBBLE GUM

**TWO IN ONE:
PLAQUE DISCLOSING + TOOTHPASTE**

- **COLORS THE PLAQUE**
- **SHOWS WHERE EXACTLY YOUR TEETH SHOULD BE BRUSHE**
- **HELPS TO IMPROVE BRUSHING SKILLS**
- **HELPS BRUSHING TEETH PROPERLY**
- **PROVIDES STRONG CARIES PROTECTION**



MONTCAROTTE®

TEENS
ORAL CARE

Can be used by adults and children over 7 +
years.

Specially recommended for patients with

- ✓ Orthodontic appliances
- ✓ Diets high in sugar
- ✓ Low brushing skills
- ✓ History of active caries or caries



MONTCAROTTE®

TEENS
ORAL CARE

YES!

ATTENTION

**MAY TEMPORARY PAINT ORAL
MUCOSAL AND TONGUE.**

**IN CASE OF SKIN PAINT USE ANY
COSMETIC CLEANSING PRODUCT.**

**BETTER TO USE BEFORE
BEDTIME.**

USE ONE OR TWO TIME PER DAY.



MONTCAROTTE®

TEENS
ORAL CARE

**WE DRAW
INSTRUCTION
COMIC TO
MAKE USING
MORE JOYFUL
FOR TEENS**

USE ON A DRY BRUSH ONLY!

APPLY A 2 CM RIBBON ONTO YOUR TOOTHBRUSH

2 CM

BRUSH SMOOTH!

SPREAD TOOTHPASTE OVER YOUR TEETH

DON'T ADD WATER

WOW

A SPECIAL COLORING FORMULA HELPS TO DISCLOSE DENTAL PLAQUE, WHICH CAN THEN BE BETTER CLEANED AND CONTROLLED.

3 MIN

BRUSH FOR 3 MINUTES. RINSE WITH WATER AND CHECK YOUR BRUSHING RESULTS. BRUSH AGAIN IF YOU STILL DETECT DISCLOSED PLAQUE SURFACES, BUT **DO NOT ADD MORE TOOTHPASTE.**

YES!

MONTCAROTTE®

TEENS

TRY THEM ALL!

MONTCAROTTE®

TEENS
ORAL CARE

**2 CM RIBBON OF
THE TOOTHPASTE
PROVIDES
NECESSARY
CONCENTRATION
OF FLUORIDE FOR
STRONG AND
LONG-LASTING
CAVITY
PROTECTION**



MONTCAROTTE®

TEENS
ORAL CARE

**DO NOT ADD WATER
WHILE BRUSHING**

**IT HELPS TO AVOID
HANDS AND FACE SKIN
COLORING**



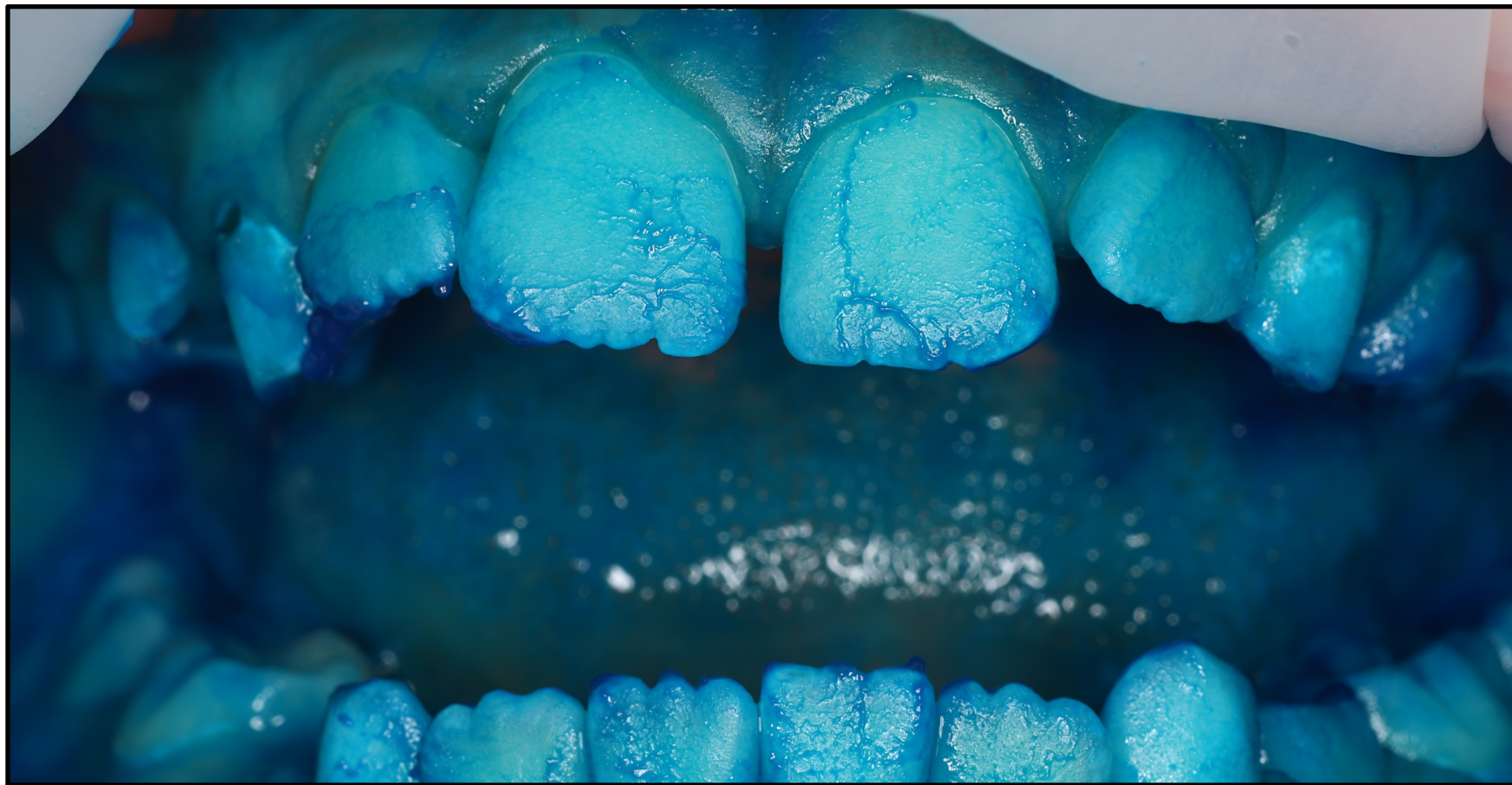
**DON'T ADD
WATER**

SPREAD TOOTHPASTE
OVER YOUR TEETH

MONTCAROTTE®

TEENS
ORAL CARE

**BRUSH YOUR
TEETH NORMALLY
PAYING
ATTENTION
SURFACE WITH
PAINTED PLAQUE**



MONTCAROTTE®

TEENS
ORAL CARE

BRUSH 3 MIN

**AFTER BRUSHING
RINSE WITH WATER AND
CHECK THE CLEANING
RESULTS**



MONTCAROTTE®

TEENS
ORAL CARE

IF YOU WILL SEE THE COLORED SURFACE

IT MEANS THAT YOU DO NOT BRUSH TEETH FROM PLAQUE WELL

**ALL YOU NEED - IS BRUSH.
DO NOT ADD TOOTHPASTE**



**BRUSH FOR 3 MINUTES.
RINSE WITH WATER AND CHECK
YOUR BRUSHING RESULTS.
BRUSH AGAIN IF YOU STILL
DETECT DISCLOSED PLAQUE
SURFACES, BUT **DO NOT ADD
MORE TOOTHPASTE.****



MONTCAROTTE®

TEENS
ORAL CARE



INGREDIENTS

BOOM!

MONTCAROTTE®

TEENS
ORAL CARE

MARKER TOOTHPASTE GRAPE BOOM / BUBBLE GUM

**TWO IN ONE
TOOTHPASTE
+
PLAQUE
INDICATOR**

**TOOTH DECAY
PROTECTION**

**IMPROVE
BRUSHING SKILLS**

**COLORS PLAQUE WHILE
CLEANING TEETH TO
AID PROPER
TOOTHBRUSHING**

**STOP
BACTERIA
MULTIPLYING**



MONTCAROTTE®

TEENS
ORAL CARE

**STRONG CARRIES
PROTECTION**

CONSIST

NAF 1000 PPM F

**BIOAVAILABLE FLUORIDE IONS SODIUM
MONOFLUOROPHOSPHATE 450 PPM F..**

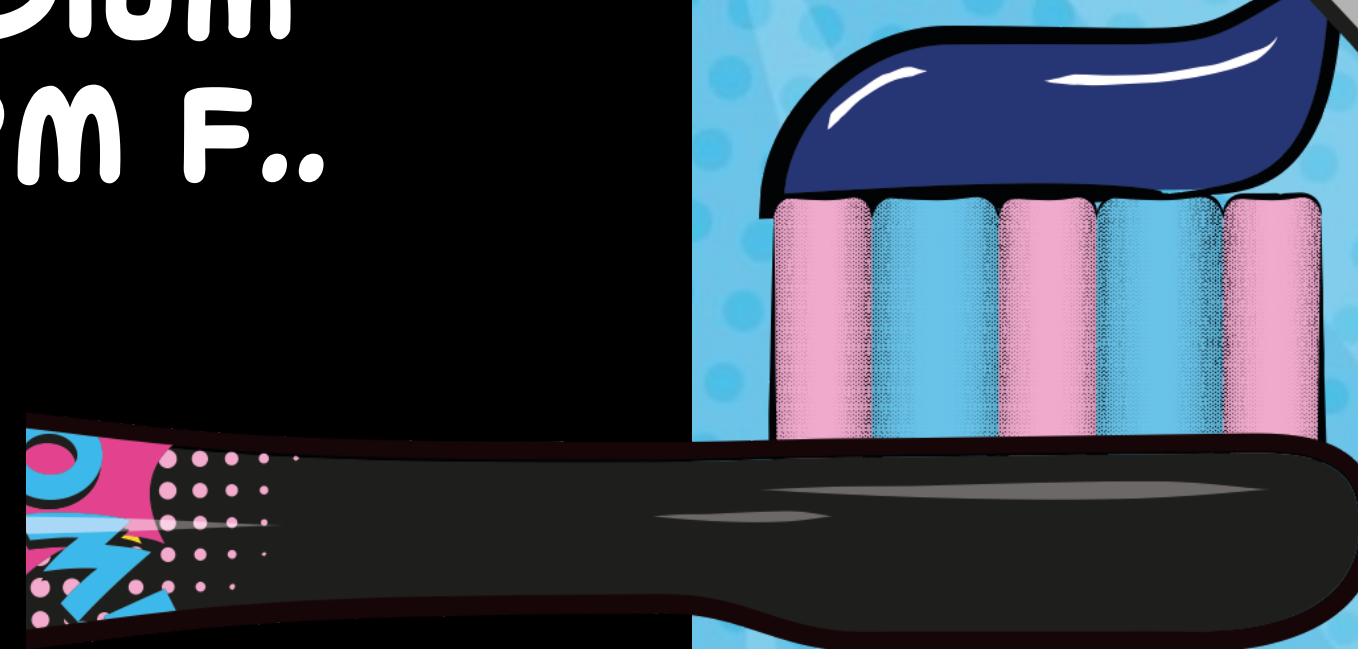
CONSIST

1450 PPM F

BAM!

**GRAP!
BOOM!**

GUM!



MONTCAROTTE®

TEENS
ORAL CARE

1450 PPM F

CONSIST

LONG CARRIES PROTECTION

NA2PO3F 450 PPM F

SLOW FLUORIDE IONS. HELPS
TO SUPPORT STRONG FLUORIDE
CONCENTRATION IN SALIVA..

YES!

**BUBBLE
GUM!**

WOW

**TEEN
MARK
TOOTH PASTE**

MONTCAROTTE®

TEENS
ORAL CARE

CONSIST

ERITRITOL 10%



CLEANS, POLISHES

WHITENS

STOP BACTERIA MULTIPLYING



MONTCAROTTE®

TEENS
ORAL CARE

DCPA

45%

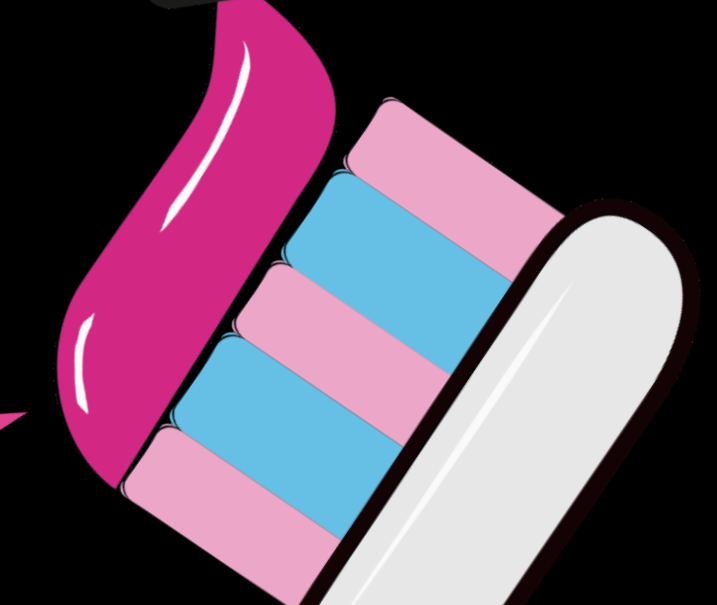
CAHPO₄

CONSIST

- ***CLEANSING COMPONENT
CLOSE TO THE COMPOSITION
OF TOOTH ENAMEL***
- ***PROVIDES FAST AND RELIABLE
ENAMEL REMINERALIZATION***
- ***PROVIDES ANTI-
INFLAMMATORY EFFECT***

YES!

POP!



MONTCAROTTE®

TEENS
ORAL CARE

CONSIST

LYSOZYME
NATURAL ENZYME

BOOM!

**ANTI INFLAMMATORY
EFFECT**

**DISSOLVES
PLAQUE**

**PREVENTS
GINGIVITIS**

**PREVENTS PLAQUE
FORMATION**

POW!



MONTCAROTTE®

TEENS
ORAL CARE

GUM!

TOOTHPASTE

BOOM!

FOR EVERYDAY USE

TASTE: GRAPE BOOM AND BUBBLE GUM

MONTCAROTTE®

TEENS
ORAL CARE

CLEAN. BLEACH. PROTECT

**CLEAN. BLEACH. PROTECT
TOOTHPASTE MONTCAROTTE TEENS**

MontCarotte TEENS Toothpaste has been developed to clean and protect teeth from tooth decay, stop inflammatory periodontal diseases and bleach enamel to natural white. Provides fresh breath and a long-lasting clean teeth effect

**STRONG &
LONG CARIES
PROTECTION**

YES!



Can be used by adults and children over 7 +
years.

Specially recommended for patients with

- ✓ Orthodontic appliances
- ✓ Diets high in sugar
- ✓ Low brushing skills
- ✓ History of active caries or caries



MONTCAROTTE®

TEENS
ORAL CARE



**THE *UNIQUE* FORMULA OF THE
TOOTHPASTE PROVIDES A
PERMANENT TEETH BRIGHTENING
EFFECT WHILE STRENGTHENING
THE ENAMEL AND PREVENTING
THE FORMATION OF PLAQUE.**





WE DRAW INSTRUCTION COMIC TO MAKE USING MORE JOYFUL FOR TEENS

MONTCAROTTE®

TEENS
ORAL CARE

INGREDIENTS

YES!

BOOM!

MONTCAROTTE®

TEENS
ORAL CARE

TOOTHPASTE GRAPE BOOM / BUBBLE GUM

**BLEACH
ENAMEL TO
NATURAL
WHITE**

**TOOTH DECAY
PROTECTION**

**STOP
INFLAMMATORY
PERIODONTAL
DISEASES**

**STOP
BACTERIA
MULTIPLYING**

**PROVIDES FRESH
BREATH AND A
LONG-LASTING
CLEAN TEETH
EFFECT**



MONTCAROTTE®

TEENS
ORAL CARE

1450 PPM F.

**STRONG CARRIES
PROTECTION**

CONSIST

NAF 1000 PPM F.

**BIOAVAILABLE FLUORIDE IONS SODIUM
MONOFLUOROPHOSPHATE 450 PPM F..**

CONSIST

BAM!



GUM!

MONTCAROTTE®

TEENS
ORAL CARE

1450 PPM F

CONSIST

LONG CARRIES PROTECTION

NA2PO3F 450 PPM F

YES!

SLOW FLUORIDE IONS. HELPS
TO SUPPORT STRONG FLUORIDE
CONCENTRATION IN SALIVA..

WOW

MONTCAROTTE®

BUBBLE
GUM!

TEENS
TOOTHPASTE



MONTCAROTTE®

TEENS
ORAL CARE

BAM!

ERITRITOL 10%



CLEANS, POLISHES

WHITENS

STOP BACTERIA MULTIPLYING

CONSIST



MONTCAROTTE®

TEENS
ORAL CARE

DCPA

45%

CAHPO₄

CONSIST

- **CLEANSING COMPONENT CLOSE TO THE COMPOSITION OF TOOTH ENAMEL**
- **PROVIDES FAST AND RELIABLE ENAMEL REMINERALIZATION**
- **PROVIDES ANTI-INFLAMMATORY EFFECT**

POP!

YES!

MONTCAROTTE®

GRAPE BOOM!

TEENS

TOOTHPASTE



MONTCAROTTE®

TEENS
ORAL CARE

CONSIST

LYSOZYME

NATURAL ENZYME

BOOM!

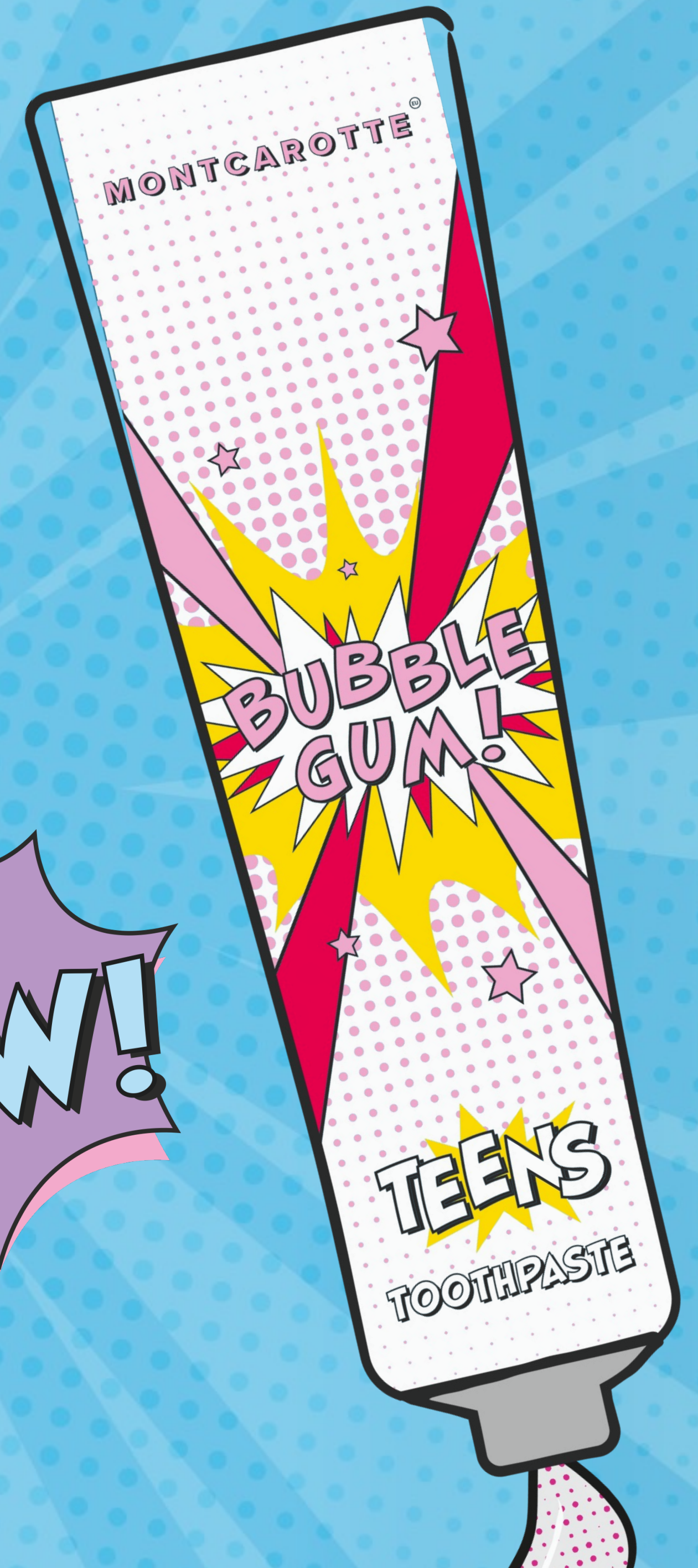
HAS ANTI
INFLAMMATORY
EFFECT

**DISSOLVES
PLAQUE**

**PREVENTS
GINGIVITIS**

PREVENTS PLAQUE
FORMATION

POW!



MONTCAROTTE®

TEENS
ORAL CARE

POP!

TOOTHBRUSH

MONTCAROTTE TEENS

BAM!

INNOVATION!

MONTCAROTTE®

TEENS
ORAL CARE

POW!

WE USE ONLY THE BEST AND MOST ADVANCED TECHNOLOGIES FOR OUR PRODUCTION OF ORAL HYGIENE PRODUCTS.

IN 2019, MONTCAROTTE ADAPTS AND MODIFIES A GLOBAL TOOTHBRUSH INNOVATION BASED ON THE THERMAL METHOD OF THE BRISTLE FIBERS FIXATION ✖.

* OWR confirms that in 2017 Linko Innovation Co., Ltd. (CEO of KO, CHEOL JOO) has developed a toothbrush in Korea with the most densely implanted conical bristles.



MONTCAROTTE®

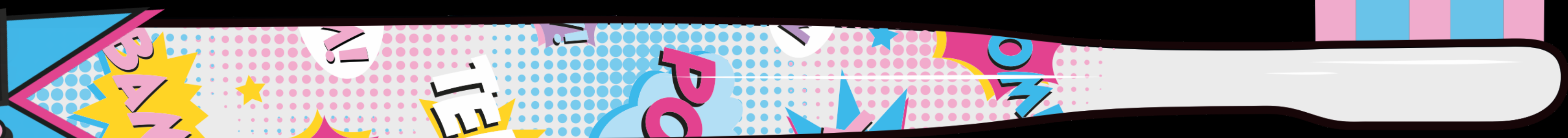
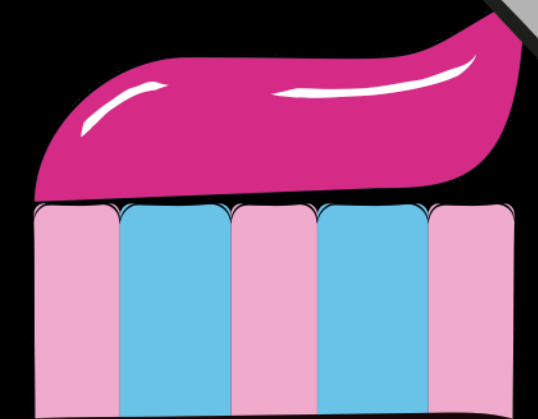
TEENS
ORAL CARE

INNOVATION!

WOW

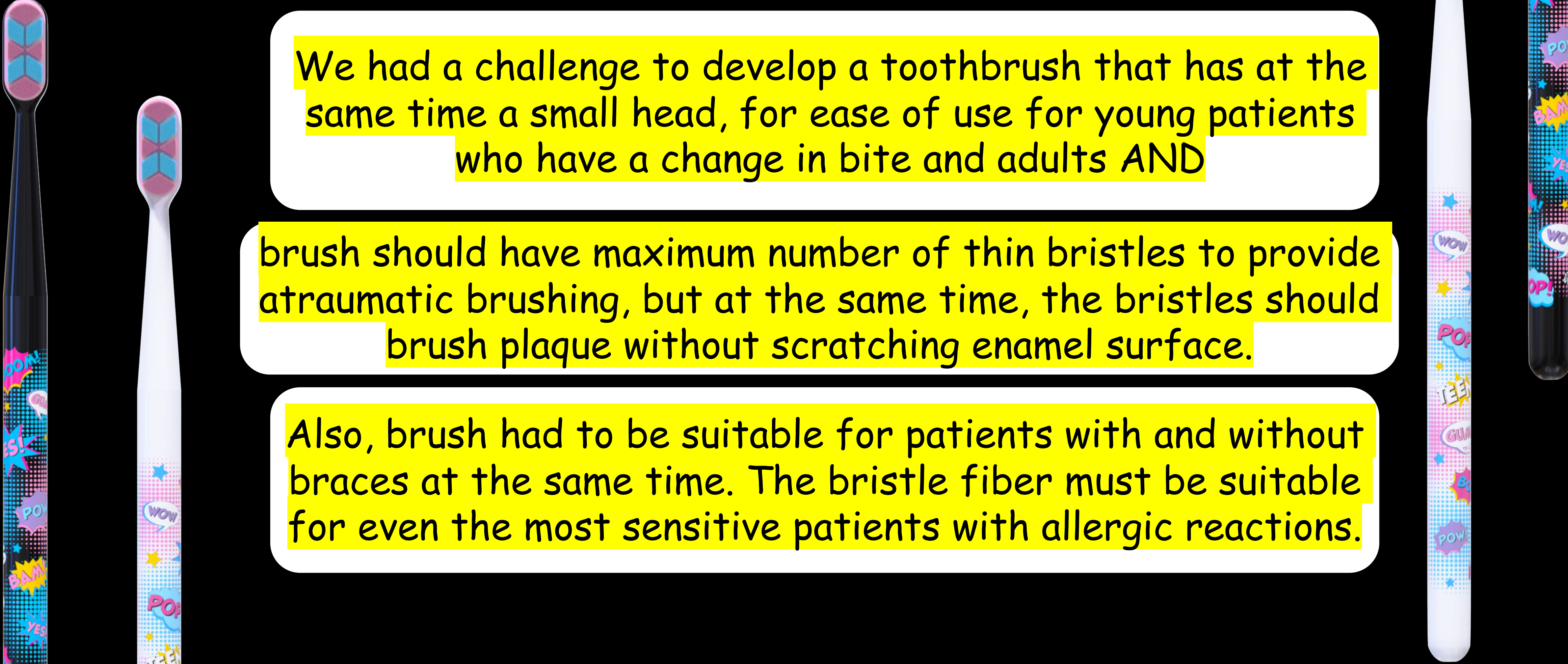
**MONTCAROTTE HAS RELEASED AN
INNOVATIVE BRUSH WITH A PERSONAL
DESIGN AND ROUNDED BRISTLES
BASED ON A NEW GENERATION
BRISLITE FIXATION**

YES!



MONTCAROTTE®

TEENS
ORAL CARE



We had a challenge to develop a toothbrush that has at the same time a small head, for ease of use for young patients who have a change in bite and adults AND

brush should have maximum number of thin bristles to provide atraumatic brushing, but at the same time, the bristles should brush plaque without scratching enamel surface.

Also, brush had to be suitable for patients with and without braces at the same time. The bristle fiber must be suitable for even the most sensitive patients with allergic reactions.

MONTCAROTTE®

TEENS
ORAL CARE

**THE NEWEST TOOTHBRUSH
DESIGNED WITH ALL
ASPECTS OF ORAL CARE
FOR TEENAGERS AND ADULTS**



MONTCAROTTE®

TEENS
ORAL CARE

**OVAL SHAPE OF BRUSH HEAD
SIZE 115 MM X 207 MM**

**- ALLOWS EASY TO BRUSH
DIFFERENT TEETH'S SIZES AND
STRUCTURES.**



MONTCAROTTE®

TEENS
ORAL CARE

**HAS MORE THAN 5500 ROUNDED
ULTRA-THIN (0.12MM)**

**BRISTLES IN THE BRUSH HEAD
TO BE ARRANGED IN 8 MONO
BUNDLES.**

This configuration allows the bristles dry quickly despite their density and remain safe - no bacterial environment develops due to food debris getting stuck between the densely planted bristle fibers

YES!

**SUITABLE
FOR BRACES**



HYPOALLERGENIC

MONTCAROTTE®

TEENS
ORAL CARE

LONG-TERM USE

The bristles are implanted into the brush head by thermal fusing - this is how we achieved the high density of the bristles and very effective and fast plaque removal from the enamel surface even after two months brush using

UNIQUE BRISTLE
FIXATION
TECHNOLOGY

5500
ULTRAFINE
BRISTLES



MONTCAROTTE®

TEENS
ORAL CARE

The bristles are **made of PBT** (polybutylene terephthalate) synthetic material.

This is an ultra thin fiber. Due to the density and height **cleans enamel** surface effectively and safe for two months

YES!

HYPOALLERGENIC

SUITABLE FOR BRACES



MONTCAROTTE®

TEENS
ORAL CARE

BE COMFORTABLE FOR PATIENTS WITH BRACES

- AVOID GETTING STUCK BETWEEN THE ARCHES, AS THE BRISTLES ARE SECURELY FIXED



MONTCAROTTE®

TEENS
ORAL CARE

BAM!

MARKETING

MONTCAROTTE

TEENS
ORAL CARE

BAGS

SIZE A4
SIZE A5



MONTCAROTTE®

TEENS
ORAL CARE



**MERCH
HOODY**



MONTCAROTTE®

TEENS
ORAL CARE

SHOPPERS



MONTCAROTTE®

TEENS
ORAL CARE

DISPLAY STAND



MONTCAROTTE®
TEENS
ORAL CARE

MONTCAROTTE®
TEENS
ORAL CARE

MONTCAROTTE PRESENTS
UNIQUE TOOTHBRUSHES
FOR TEENAGERS
AND ADULTS

HYPOALLERGENIC

SUITABLE
FOR BRACES

LONG-TERM USE

5500
ULTRAFINE
BRISTLES

UNIQUE BRISTLE
FIXATION
TECHNOLOGY



MONTCAROTTE®
TEENS
ORAL CARE

МОНТКАРОТТЕ
ПРЕДСТАВЛЯЕТ
ИНТЕРАКТИВНЫЕ ПРОДУКТЫ
ДЛЯ УЛУЧШЕНИЯ НАВЫКОВ
ЧИСТКИЗУБОВ У ПОДРОСТКОВ
И ВЗРОСЛЫХ ЛЮДЕЙ!



MONTCAROTTE®
TEENS
ORAL CARE

MONTCAROTTE PRESENTS
UNIQUE TOOTHBRUSHES
FOR TEENAGERS
AND ADULTS

HYPOALLERGENIC

SUITABLE
FOR BRACES

LONG-TERM USE

UNIQUE BRISTLE
FIXATION
TECHNOLOGY

5500
ULTRAFINE
BRISTLES



MONTCAROTTE®
TEENS
ORAL CARE

MONTCAROTTE PRESENTS
UNIQUE TOOTHBRUSHES
FOR TEENAGERS
AND ADULTS

HYPOALLERGENIC

SUITABLE
FOR BRACES

LONG-TERM USE

UNIQUE BRISTLE
FIXATION
TECHNOLOGY

5500
ULTRAFINE
BRISTLES



WEB
BANERS

MONTCAROTTE PRESENTS
UNIQUE TOOTHBRUSHES
FOR TEENAGERS
AND ADULTS

SUITABLE
FOR BRACES

LONG-TERM USE

UNIQUE BRISTLE
FIXATION
TECHNOLOGY

5500
ULTRAFINE
BRISTLES



MONTCAROTTE®
TEENS
ORAL CARE

МОНТКАРОТТЕ
ПРЕДСТАВЛЯЕТ
ИНТЕРАКТИВНЫЕ ПРОДУКТЫ
ДЛЯ УЛУЧШЕНИЯ НАВЫКОВ
ЧИСТКИЗУБОВ У ПОДРОСТКОВ
И ВЗРОСЛЫХ ЛЮДЕЙ!

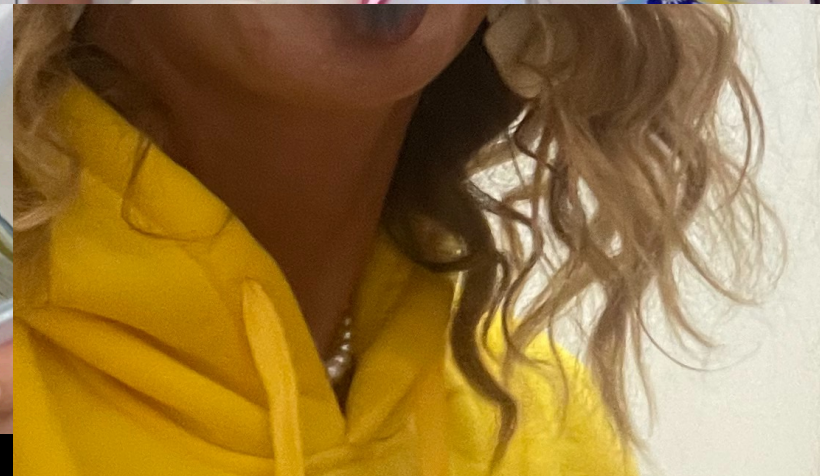


MONTCAROTTE®

TEENS
ORAL CARE



**EXCLUSIVE CONTENT
FOR SOCIAL MEDIA**



MONTCAROTTE®

TEENS
ORAL CARE

**INTERACTIVE
ENLIGHTENMENT
EVENT**



MONTCAROTTE®

TEENS
ORAL CARE



SHELF PRICES





APT. MCT901
TEENS
TOOTHPASTE
BUBBLE GUM
50 ML

15 EUR



APT. MCT903
MARKER
TOOTHPASTE
BUBBLE GUM
30 ML

13 EUR



APT. MCT905
TEENS
TOOTHBRUSH
WHITE
1 PC

10 EUR



APT. MCT902
TEENS
TOOTHPASTE
GRAPE BOOM
50 ML

15 EUR



APT. MCT904
MARKER
TOOTHPASTE
GRAPE BOOM
30 ML

13 EUR



APT. MCT906
TEENS
TOOTHBRUSH
BLACK
1 PC

10 EUR



APT. MCT955
MONTCAROTTE
TEENS
TOOTHBRUSH WHITE
6 PCS

54 EUR



APT. MCT966
MONTCAROTTE
TEENS
TOOTHBRUSH BLACK
6 PCS

54 EUR

TO MODIFI INTO A HOLDER
REMOVING THE TOP PART OF
THE BOX



MONTCAROTTE[®]

TEENS
ORAL CARE